

DDMO SEPTEMBER 17, 2024 MEETING

Attendees: Chris Cotty, Heidi, Bill Robins, Lauren Meyers, Jalessa Fleming, Teresa Albertson, Peg Lockwood

Agenda:

- Quarterly marketing letter - input is due tomorrow. Lauren will send Harvestfest info to Kelly. Heidi will send DAICC participation in Harvestfest event. We also have holiday trees for the third quarter - so not sure if we want to mention? Small business restaurant week promo?
- Harvestfest - marketing status - Heidi sent marketing materials to Billie George to promote Harvestfest. She left a space for the Comcast logo sponsorship
- Harvestfest sponsorship - Comcast has agreed to fund \$5K as the sponsor for Harvestfest 2024. YAY!
- Harvestfest - need a new tent. Cole will investigate new tent costs, a 10 x 20 or two 10 x 10s. Bill and Peg available to stripe. Heidi will finish vendor sheets prior to striping..
- Harvestfest - we owe a refund to a vendor from last year. Committee agreed to the refund, so need to apply that toward this year's table for the vendor. Gutter vendor needs a refund as well.
- Harvestfest agenda - was shared in the earlier message. The agenda is final with the exception of a final performance name from the Theater group.
- Harvestfest - committee agreed to bouncy house again for this year. Peg will make arrangements.
- Harvestfest lawn signs - Peg put 40 signs out, 10 remain. Will drop 2 with Bill Robins for Faber and Faber route.
- Harvestfest voting sheets - for pumpkin and pie contests - Heidi will send to Peg so she can print.
- Unity Day - Terri Albertson provided a recap of our first Unity Day. It was very successful and promises to be an annual event. DDMO sponsored a mural board for Unity Day which was painted at the DAICC teen summer art camp. The mural board is completed, but needs to be sealed with graffiti paint and can then be hung. The mural board can be displayed at Hispanic Heritage Day as well as Unity Day 2026.
- Light poles - Chris Cotty - reported that to date there has been no movement on PSE&G support of poles not working. Teresa Albertson reported that Senator Brammick is going to help put pressure on PSE&G to address this long-standing issue.
- Restaurant week now Small Business Saturday - discussed doing a Small Business Sat promotion instead of a Restaurant Week promotion. - If people spend \$100 in Dunellen, they will receive a \$25 gift certificate. Heidi and Lauren to send promotional info from last year to Billie George.
- DDMO SID - town plans to schedule a stakeholder meeting October 17 or thereabout. - general feedback from property owners - not excited about paying more in taxes, a SID benefits homeowners as much as commercial property owners so could be assessed across the board, not opposed to the idea, but depends on how the money is spent, and think the parking problem needs to be addressed before assessing additional tax on property owners.

